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MEDIA ADVISORY

Habitat for Humanity of Metro Denver and Build with Strength Announce New Project to Construct Low-Carbon Concrete Home in Curtis Park

Multiple local contributors support a new, low-carbon, noncombustible, and affordable home

Denver, CO – [Habitat for Humanity of Metro Denver](#) is partnering with The National Ready Mixed Concrete Association’s (NRMCA) [Build with Strength](#) coalition to build a unique and affordable home in Denver’s historic Curtis Park neighborhood. The project represents the first Habitat Denver home that will use insulated concrete forms (ICFs), a sustainable, noncombustible concrete building system that will reduce upfront expenses and on-site construction time while maximizing the structure’s durability and energy performance. Community members, volunteers, local leaders, and media are invited to a **“Behind the Build” event Wednesday, July 27th at 9:00AM on the project site at 3041 Stout Street, 80204.**

The event will feature remarks from local leaders, a guided hard-hat tour, and an interactive training on building with Insulating Concrete Forms. **The event is free and open to the press. Interviews are available upon request.**

“In Denver, the median price of a single-family home has doubled in the past five years, putting the dream of homeownership out of reach for many families in the communities, especially those with young children,” says *Heather Lafferty, CEO of Habitat for Humanity of Metro Denver*. “Strong and stable housing builds strong and stable communities. With a solid foundation, everyone has the potential to achieve independence, fulfill their dreams, and thrive.”

Several NRMCA members have donated and/or discounted materials for this build including, The Colorado Ready Mixed Concrete Association, BuildBlock, Burnco Colorado, and McClure Concrete. This project is part of a wider initiative between Build with Strength and Habitat for Humanity International to construct 50 sustainable concrete homes in 50 states in five years.

“ICFs represent a tested and proven technology that delivers unparalleled energy-efficiency and disaster resilience in a single building product. Reducing construction complexity, combined with a new generation of concrete innovation is driving reductions in carbon impacts,” says *Brian Corder, President and CEO of BuildBlock*. “From a safety and sustainability standpoint, ICFs are the future of energy-efficient American home building.

The home is located in Denver’s historic Curtis Park neighborhood, which is known for its 19th-century houses with unique architecture. The Habitat home will incorporate these same styles.

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About National Ready Mixed Concrete Association:

NRMCA is celebrating 90 years of representing the producers of ready mixed concrete and the companies that provide materials, equipment, and support to the industry. It conducts education, training, promotion, research, engineering, safety, environmental, technological, lobbying and regulatory programs. To learn more, visit: <https://www.nrmca.org/>

About NRMCA's Build with Strength Coalition:

Build with Strength Build with Strength is a coalition of the National Ready Mixed Concrete Association and works with communities, lawmakers, and industry employees to advocate for safer, sustainable building materials. To learn more, visit: <https://buildwithstrength.com/>

About BuildBlock Building Systems:

BuildBlock Building Systems is the manufacturer of BuildBlock, BuildLock, BuildRadius, BuildDeck, and GlobalBlock insulating concrete forms technology. Combining the strength and endurance of reinforced concrete with the superior insulating properties of EPS foam, ICFs create structures that are quieter, environmentally friendly, energy efficient, comfortable, durable and safer than conventional construction. BuildBlock created the most installer-friendly block in the world integrating a molded-in tape measure and a fully reversible block to speed construction, reduce mistakes, eliminate waste, and save money. To learn more, visit: <https://buildblock.com/>

About Habitat for Humanity of Metro-Denver:

Habitat for Humanity of Metro Denver is part of a global, nonprofit housing organization that seeks to build strength, stability, and self-reliance through affordable homeownership. Families and individuals in need of a hand-up partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build or repair their own homes alongside volunteers and pay an affordable mortgage or reduced cost for repairs. Driven by the vision that everyone needs a decent place to live, Habitat for Humanity of Metro Denver has served more than 1,500 local families throughout its 42-year history in Denver. To learn more, visit: <https://www.habitatmetrodenver.org/>