



A COALITION OF THE NATIONAL READY MIXED CONCRETE ASSOCIATION

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Build With Strength Hosts Builder Blitz with Habitat for Humanity of Teller County

18 Trailhead Townhomes made of innovative concrete solutions will be highly efficient and durable

[WOODLAND PARK, CO] — More than 30 volunteers gathered in Woodland Park on Monday, June 7th to assist in the construction of 18 townhomes in Woodland Park. The event, appropriately name Builder Blitz, was sponsored by Build With Strength (BWS) in conjunction with the National Ready Mixed Concrete Association (NRMCA), Colorado Ready Mixed Association (CRMCA), and Habitat for Humanity of Teller County.

When complete, there will be 18 highly efficient, durable Trailhead Townhomes that will help address Woodland Park’s lack of attainable housing for the area’s essential workforce.

The construction comes at a time when the country is facing a historic rise in the cost of lumber. In order to keep costs low without sacrificing quality, Keith Meier and Habitat for Humanity of Teller County partnered with BWS, NRMCA, and CRMCA to construct the townhomes out of insulated concrete forms (ICFs). ICFs are an innovative and fire-resistant material. This system will resist fire through a structural concrete core which will not weaken, warp, twist or burn, regardless of the heat.

"We decided to build with concrete in 2019 before lumber costs became an issue. But when it became part of the Build With Strength partnership, it became an even bigger deal," said Habitat Executive Director, Keith Meier. "This area has been prone to wildfires in the past and these homes will ultimately be safer in the face of that threat. Not to mention, they will be extremely energy efficient for the homeowners."

Backed by the National Ready Mixed Concrete Association (NRMCA), Build With Strength is a coalition of architects, builders, engineers, emergency services personnel, policymakers and others committed to solving challenging housing issues. Build With Strength is partnering with Habitat to help further address those issues on a large scale.

"It was great to see everyone here contributing to this important initiative," said Todd Ohlheiser, Executive Director of the CRMCA. "Our hope is that the development and construction industries will see the numerous benefits that come with building with ICFs. It is resistant to fire, which is particularly important in this area, and also reduces energy costs for homeowners."

Event Partners and Sponsors included: CRMCA & BWS, NRMCA, Habitat for Humanity of Teller County, Open Range Construction, Fox Blocks, Action Ready Mix, GCP Applied Technologies, GCC of America, Holcim, and Martin Marietta

The Concrete for the homes was donated by: Action Ready Mix, Martin Marietta, and Transit Mix Concrete Company & Holcim Cement.

Construction of the Trailhead Townhomes will continue through out the Summer. If you are interested in learning more, please reach out to the contact information above.

About National Ready Mixed Concrete Association

NRMCA is celebrating 90 years of representing the producers of ready mixed concrete and the companies that provide materials, equipment, and support to the industry. It conducts education, training, promotion, research, engineering, safety, environmental, technological, lobbying and regulatory programs. To learn more, visit <https://www.nrmca.org/>.

About Build With Strength

Build With Strength is a coalition of the National Ready Mixed Concrete Association and works with communities, lawmakers, and industry employees to advocate for safer, sustainable building materials. To learn more, visit <https://buildwithstrength.com/>.

The Colorado Ready Mixed Concrete Association

The Colorado Ready Mixed Concrete Association (CRMCA) is a Colorado based organization representing the interests of Colorado's ready mixed concrete industry. Founded in 1956, the CRMCA maintains a strong voice and presence for the industry on legislative matters, improves the quality of concrete through an extensive training and educational program, and increases the use of concrete through promotional efforts. To learn more, visit <https://www.crmca.org/about/crmca/>.

Habitat for Humanity of Teller County

Habitat for Humanity of Teller County is part of a global, non-profit housing organization dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating, and preserving homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. Habitat for Humanity was founded on the conviction that every man, woman, and child should have a place to live in dignity and safety, and that decent shelter in decent communities should be a matter of conscience and action for all. To learn more, visit <https://www.tellerhabitat.org/home/about>.

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