



A COALITION OF THE NATIONAL READY MIXED CONCRETE ASSOCIATION

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Build with Strength Launching Concrete Credentials Podcast

Podcast will cover a variety of construction topics and feature industry leaders as guests

Washington, DC — Concrete Credentials, a podcast by the National Ready Mixed Concrete Association (NRMCA), Build with Strength, and Pave Ahead, is set to launch on July 23. Hosted by NRMCA Executive Vice President Gregg Lewis, AIA, LEED AP, the podcast will feature experts from the design, development, construction, and other sectors in an effort to educate listeners on the benefits of utilizing concrete.

The first episode features Lionel Lemay, PE, SE, LEED AP, CAE, Executive Vice President, Structures and Sustainability for the NRMCA. He leads a team of professionals to offer building owners and design professionals cost effective, durable and sustainable concrete building solutions through communications, education, research, design assistance and codes and standards advocacy. He has written over 50 articles and publications on concrete design and construction. A structural engineer by trade, Mr. Lemay discusses a number of issues impacting the concrete and construction industries – including sustainability efforts that are among the organization’s most important goals.

“We are extremely excited to bring this podcast to life. It is uncharted territory for many people in our industry and can bring great value to all types of construction projects – from commercial and residential to paving,” said Michael Philipps, President of NRMCA. “Our goal is to educate industry professionals but also to start and engage in conversations that we may not have explored yet. We are constantly evolving and continuing these difficult and thoughtful conversations will lead to better industry practices.”

Build with Strength is a coalition of the National Ready Mixed Concrete Association and works with communities, lawmakers, and industry employees to advocate for safer, sustainable building materials.

Founded in 1930, the National Ready Mixed Concrete Association is the leading industry advocate. Their mission is to provide exceptional value for members by responsibly representing and serving the entire ready mixed concrete industry through leadership, promotion, education and partnering to ensure ready mixed concrete is the building material of choice.

You can download and listen to Concrete Credentials on the Apple Podcast App, Spotify, Stitcher, Google Podcast and other major podcast streaming apps. It will also be available for streaming at buildwithstrength.com/concrete-credentials/.

Learn more at www.buildwithstrength.com

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