FIRE SAFETY DOESN’T HAVE TO COME AT A PRICE FOR L.A. COMMUNITIES.

Using non-combustible materials has been proven to save lives. But too many communities have been relying on wood construction because they believe it saves money for multi-family buildings. Analyses using Dodge Data & Analytics (DDA) and RS Means demonstrate that affordability of non-combustible construction in L.A. is virtually the same as building with wood. The results mean local construction and developers thrive, while residents and businesses stay protected.

We can afford to put the safety of L.A. residents first. Pass a citywide ordinance to build with non-combustible materials. Learn more by visiting BuildwithStrength.com.