THE BUSINESS CASE FOR BUILDING MULTIFAMILY WITH CONCRETE

To arrange for a course at your office contact: James Bogdan, JBogdan@nrmca.org or (412) 420-4138.

COURSE DESCRIPTION
This presentation provides insight on the economic benefits of building multifamily residential with concrete using Insulating Concrete Forms (ICFs). Combining the strength and durability of reinforced concrete with high performance rigid insulation, ICFs provide ideal solutions for developers of apartments, condos, hotels, dormitories and assisted living facilities. ICFs are remarkably cost competitive with wood frame construction on a first-cost basis and offer operational cost savings through lower energy bills and reduced insurance costs. ICFs offer fire resistance and noise reduction qualities, important features with substantial cost savings. The presentation provides guidance on areas where ICFs can reduce construction schedules further improving the bottom line. Cost comparisons are presented to demonstrate how building with ICFs can increase your return on investment from a first-cost perspective and long-term income strategy.

WHO SHOULD ATTEND:
• Architects and engineers
• Contractors
• Developers
• Building owners
• Homebuilders
• Hotel franchisees
• University housing groups
• Long-term care operators

LEARNING OBJECTIVES:
• Understand the benefits of building with concrete compared to wood frame for multifamily residential projects
• Demonstrate the economic benefits of building multifamily projects with Insulating Concrete Forms (ICFs)
• Recognize the ways that ICF construction can save investors both time and money
• Understand the long term value proposition of building with concrete and ICFs