

# EASTON YARDS

**457 W. Lincoln Street, Easton, PA 18042**

**Completed:** Projected October 2018

**Project Size:** 93,318 sq. ft.

**Apartment Units:** 72 units

**Architect:** Pereiras Architects Ubiquitous

**Project Owner:** Southern Cross Management, Inc.

## SMALL TOWN FEEL, BIG CITY LIVING

What's old is new again in Easton. A once abandoned factory is being transformed into a sleek, residential mid-rise apartment complex that is drawing the attention of young professionals in the area. With rent on the rise nationwide, Easton Yards offers affordable living options without sacrificing sleek design and luxurious amenities. This new building will feature 72 units ranging from studios to three-bedroom apartments. Future residents may set their sights on this new, modern building on Easton's up-and-coming south side.

### 01. Structural Integrity

Easton Yards relies on the old building's concrete framing. Because concrete lasts forever, the building is able to take on a new life without having to start over from scratch. Thanks to the good bones of the existing property, Architect Manuel Pereiras anticipates a quick turnaround time—less than one year to complete. "The shell is there, which is why we think we can get it done [by October 2018]," Pereiras said.

### 02. Upscale Amenities

Easton Yards is not just a roof over your head—it's a lifestyle choice. This new building boasts sleek designs, a 1,300 square foot gym, and a 1,600 square foot lounge and game room. Easton Yards is geared towards young, working professionals who want to bring a big city feel back to their hometowns.

### 03. Affordable Living

Luxurious living doesn't have to come with a hefty price tag. Pereiras predicts a one-bedroom unit will cost about \$1,400 per month. An apartment this size with equally lavish features would cost a small fortune in neighboring Philadelphia.

### 04. Curb Appeal

Before its overhaul, the property was a rundown factory and an eyesore to the community. With the development of Easton Yards, the renovations have created an attractive and useful resource for Easton. "It's a good project," said Easton Mayor Sal Pinto. "The renovations they're going to do will be beautiful."

