Nothing is stronger or more durable than concrete. For proof, look at the 100-year-old concrete warehouse that used to be the Frank P. Heid & Company hat factory. Built in 1927, it has been sitting empty for eleven years—but this diamond-in-the-rough’s durability is shining through. Developers are focused on restoring the area’s existing structures rather than building from the ground up, and this eight-story former factory is worth the investment. Building up from its solid concrete bones, the Heid Building’s renovation will turn the historic industrial warehouse into a residential dream house.

01. Marvel of its Time.
The original construction was a marvel of its time. Built in only 7 months, the concrete building is now included on the National Historic Registry.

02. Built to Last.
Since concrete won’t rot, mold, rust, or deteriorate, developers can merge the old with the new and keep the same durability that has lasted a century.

03. Good Bones.
“The bones of the Heid Building are very good, better than most,” says the developer of the 100-year-old concrete beauty. “We love repurposing old buildings.”

04. Industrial Turned Residential.
The Heid Building will be transformed into 96 one- and two-bedroom apartments—plus a ground-floor restaurant and a rooftop amenity deck.